

FDNA, PENINSULA WAVES & JPS

SURVEY FEEDBACK





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221 FDNA members and Jubilee Park precinct sports responded to our survey...here's what you told us.

Earlier this month, we asked FDNA's members and community to complete a short survey to help us understand your Netball and Jubilee Park Stadium experiences and what you need from FDNA. In all, 221 of you responded.

Thank you to our community!

The majority of responses were received from people aged between 35-44 (33%) and people aged between 45-64 (32%). 10% of responses were from our 17/under youth group. Women make up over 89% of respondents!

THE TOP FIVE REASONS FOR PLAYING NETBALL ARE:

61% Friendships

55% Fitness & physical health benefits

48% Fun

44% Love the sport

30% Competition

SURVEY: PRIZE DRAW WINNERS

THE TWO WINNERS OF THE \$100 RESTAURANT VOUCHERS THANKS TO OUR FRIENDS AT CAPTAIN JACK'S MORNINGTON PENINSULA & SOMERVILLE ARE:

- Kylie
- Sharon R

WHEN ASKED: WHAT'S WORKING WELL AT FDNA

Competition scheduling, 'welcoming' and 'on-court (player) behaviour,' achieved top hits.

IN TERMS OF: WHAT'S NOT WORKING WELL AT FDNA

Umpiring, 'Other,' and 'On-court (player) behaviour' were top of mind.



Overall satisfaction with FDNA programs and services achieved a 3.7 Star rating

(one star = least connected. 5 stars = greatest sense of connection).



The impact on the Jubilee Park Stadium (recently celebrated its 1st birthday) on netball experiences, achieved a very strong 4.2 Star rating.

NETBALL EXPERIENCES HAVE BEEN ENHANCED AT JUBILEE PARK STADIUM WITH MEMBERS PARTICULARLY ENJOYING

64% Better amenities

55% Quality indoor courts

31% Modern venue

29% More indoor games

27% Better Cafe

THE FDNA COMMUNITY: IS SUPPORTING OUR SPONSORS AND PARTNERS WITH

- Frankston RSL (41%)
- Tyrepower Frankston (18%)
- Bendigo Bank (15%)
- Peninsula Sport Medicine Group (14%)
- The Man in the Stands (14%)

WHEN ASKED: WHAT'S WORKING WELL AT JUBILEE PARK STADIUM

- Cleanliness & hygiene (57%)
- Cafe (39%)
- Ambience & atmosphere (37%)

WHEN ASKED: WHAT'S NOT WORKING WELL AT JUBILEE PARK STADIUM

- Traffic management on event days (68%)
- Heating and cooling (20%)
- Café (12%)



FURTHER INSIGHTS SHARED IN RELATION TO “WHAT’S WORKING WELL AT THE CAFÉ?”

- Cleanliness & hygiene (37%)
- Menu selection (37%)
- Staff service (33%), rated well.

AREAS FOR IMPROVEMENT AND OPPORTUNITY AT THE CAFÉ INCLUDE:

- Pricing (36%)
- Never visited the café (33%)
- Opening times (17%)

MULTIPLE CHOICE Q&A

In addition to multiple-choice Q&A’s, in-depth responses were received across a range of topics relating to communications and general feedback. We’re assessing your insights, looking for themes and consistency to identify opportunities to improve our Association, enhance Jubilee Park Stadium experiences, and support our community.